

REP: TEL# 312-228-6611 FAX# 312 329 2411
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 15.57
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 74 SALESMAN # _____

BUYER NAME BARB OBRZUT

SALES PRSN CH- ANDREW KWELLER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT31/12 15.57

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STA:

SCHEDULE RUNS 10/31 THROUGH MONDAY 11/5.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3511												
2	S		700A-900A	30		\$2,000.00	11/5	11/5	0		MON	0
PROGRAM : GOOD MORNING AMERICA												
9	A		600A-700A	30		\$1,875.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : NEWS												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-2 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-5 FOR 1 SPOT/WK												

REP HEADLINE# 6400594
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 312-228-6611 FAX# 312 329 2477
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ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 15.57
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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10	A		600A-700A	30		\$1,875.00	11/5	11/5	1		MON	1
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PROGRAM : NEWS
ORD COM1: NEWS
PART OF A MAKEGOOD MADE UP OF LINES 9-11

11	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS
ORD COM1: NEWS
PART OF A MAKEGOOD MADE UP OF LINES 9-11

5	S		600P-630P	30		\$3,000.00	10/31	11/2	0		W-F	0
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PROGRAM : NEWS

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#2 MISSED: MON/700A-900A
BUY#5 W-F/600P-630P

OFFER: FRI/600A-700A
& MON/600A-700A
& SAT/1130P-1205A

NOV5	30S	\$2,000.00	(OCT31/12)
OCT31	30S	\$3,000.00	
NOV2	30S	\$1,875.00	PLS ADVISE.
NOV5	30S	\$1,875.00	
NOV3	30S	\$1,250.00	

CMT: NEWS

NOV/12 25200.00

CONTRACT TOTAL 25200.00
TOTAL SPOTS 10

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE